



**RATE SCHEDULE**  
**EFFECTIVE 01/01/10**

Area	Gross Square Feet	Max. Number 10 x 10 Booths	Flat Daily Rate**	Rate for up to 6 days	Additional Days	Minimum Guarantee
Hall A	29,400	150	\$4,000	.98/nsf	.10/nsf per day	10,000 nsf
Hall B	83,600	420	\$9,000	.98/nsf	.10/nsf per day	30,000 nsf
Hall C	83,400	420	\$9,000	.98/nsf	.10/nsf per day	30,000 nsf
Flex Hall*	90,700	455	\$9,000	.98/nsf	.10/nsf per day	30,000 nsf
Hall D	199,500	1,000	\$19,000	.98/nsf	.10/nsf per day	75,000 nsf
All	486,000	2,400	\$45,000	.98/nsf	.10/nsf per day	180,000 nsf

\* Must be rented in conjunction with additional exhibit space.

\*\* When paying flat daily rate, move-in/move-out days will be charged at one half the daily rate.

\*\*\* Licensee shall pay either the daily rate or nsf rate, whichever is greater.

**NET SQUARE FEET**

Net square feet is defined as total display area, less aisle space and in-house caterer provided food service area. Aisle space shall not exceed 10' feet in width except by requirement of fire safety codes or by written approval of the Center management. The Center, at its option, may exclude from net square footage computation exhibit space provided at no charge by Licensee, up to maximum of five percent (5%) of total net square feet. It shall be the obligation of the Licensee to substantiate that no net revenue, either direct or indirect, has been received from such complimentary space. Licensee must request space exclusion in writing at least 30 days prior to the event.

**SERVICES AND FACILITIES INCLUDED IN RENTAL**

- Public Space
- 100% house lighting and HVAC during show hours.
- Customary work lighting during move-in and move out hours.
- Registration space upon availability.
- Show office space upon availability.
- Exhibit hall public address system with microphone.

**SERVICES AND FACILITIES NOT INCLUDED IN RENTAL**

- Police Detail (event and traffic related)
- Event Related Security
- Event Related Cleaning
- Coat Check
- Medical Personnel
- Fire Marshal (if necessary)
- Box Office Personnel
- Ticket Takers/Ushers
- Event Mechanical Services
- Trash removal prior to and following show.
- Special equipment such as staging, dance floors, rigging of signs, etc.
- The Center shall provide an estimate of these charges upon receipt of a detailed event profile.

**TAXES**

Some rental and service fees are subject to 7% New Jersey sales tax.

**EXCLUSIVE SERVICES**

- Client utilities (electric, plumbing, telecommunications) (in-house)
- Telecommunications (voice, video and data transmission) (in-house)
- Catering and Concessions by Ovations
- Security (in-house)

**IN-HOUSE VENDOR SERVICES**

- Audio/Visual – Presentation Services Audio Visual (PSAV)

**NON-EXCLUSIVE SERVICES**

- Decorator/general contractor services
- Aisle/booth cleaning offered by the center at competitive rates.

**MEETING ROOMS**

Meeting rooms may be provided at no charge based on amount of exhibition space utilized and availability. Such space will be assigned at a rate of one (1) room per 10,000 gsf utilized. All meeting rooms include the following one-time set as inventory permits:

- Two (2) pieces of riser with skirting
- One (1) head table with skirting
- One (1) registration table with skirting
- One (1) table top lectern
- One (1) display table in back of room with shirting
- Tables and chairs

**PARKING**

The center offers 1,000 parking spaces for a fee.

**TICKET SALES MANAGER**

- The Center shall administer all box office operations.
- Licensee shall have tickets printed by a bonded printer and shall submit a certified ticket manifest to Center management prior to the sale of tickets.

**FOR FURTHER INFORMATION CONTACT:**

The Atlantic City Convention and Visitors Authority  
2314 Pacific Avenue  
Atlantic City, NJ 08401  
Phone: (888) 222-3683 Fax: (609) 345-3685

The Atlantic City Convention Center  
One Convention Boulevard  
Atlantic City, NJ 08401  
Phone: (800) 214-0663 Fax: (609) 449-2093